

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Agenda - FINAL

Madison's Central Business Improvement District (BID) Events Committee



April 10, 2024

1:30 p.m. – 2:30 p.m.
In-Person Only

122 W. Washington St.
1st Floor Conference Room

PARTICIPATION GUIDELINES

WRITTEN COMMENTS: You can send comments on agenda items to info@visitdowntownmadison.com with the subject: "Executive Committee Comments".

Madison's Central Business Improvement District (BID): (608) 512-1340

AGENDA

1. Call to Order – **Emily Gruenewald**, Events Committee Chair (11:30 am)
2. Welcome and Introductions
3. 400-600 State St. Ped Mall programming
4. 2024 Events – MNM Planning
5. Discussion: Event Sponsorship Program
6. Other Business
7. Adjourn

NEXT MEETINGS

Events Committee Meetings: TBA